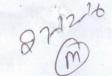Exam. Code : 103203
Subject Code : 1158

B.A./B.Sc. Semester—III

MASS COMMUNICATION AND

VIDEO PRODUCTION

(Sound and Script Writing for Media)

Time Allowed—3 Hours] [Maximum Marks—80

SECTION—A

Attempt **all** :

(1) What is Sound ?

(2) How sound is controlled and managed through Acoustics ?

(3) Discuss the importance of Sound Recordist.

(4) Discuss the various functions performed with faders on audio console.

(5) Discuss the importance of good script writer.

(6) What do you understand by Propagation in sound ?

(7) How script is helpful in production ?

(8) Which different kinds of cables and connectors are used in audio production ?

(9) Discuss the major elements of script.

(10) Discuss the role and importance of sound recordist's in production team.   10×2=20

SECTION—B

Attempt any **eight** :

1.   Discuss various types of microphones used for drama and interview and why.

2.   What are the various components of audio console and their functions ?

3.   Which points must be kept in mind while writing a script for video programme ?

4.   What features must be present in a story board ?

5.   What is dope sheet ? Discuss it's function and importance in production.

6.   How do you identify n sound and noise ? How both are controlled while production ?   8×5=40

7. Develop a storyboard for an advertisement.

8. Why do you think research is important in programme production ?

9. What is Exposure Sheet ? What is it's importance ?

10. How microphones are selected for various purposes ?

SECTION—C

Attempt any **two** :

1. What is Sound ? What various functions are performed by sound recordist ?

2. How do you categorise various microphones on the basis of their functions ?

3. What are the various sources of script ?

4. Write a script for a news bulletin.　　　　　2×10=20